



MEDIA CONTACTS:

Eloise E. Rodriguez
Bristol Public Relations
Cell. 786-326-2221
eloise@bristolpr.com

Carol Crisafi
Bristol Public Relations
Cell. 786-210-7525
carol@bristolpr.com

FOR IMMEDIATE RELEASE

**THE YOUTH FAIR ANNOUNCES:
*New Fare at the Fair!***

Expect Your Favorite Fair Foods & New Tasty Treats

MIAMI, FL – March 4, 2014 – Now in its 63rd year, The Miami-Dade County Youth Fair & Exposition is offering NEW food options to fairgoers. With more than 170 food concessions, there's something to satisfy every palate. In addition to the favorite Youth Fair foods like popcorn, cotton candy, elephant ears, roasted corn on the cob, pretzels and candy apples, there's a wide selection of unique and flavorful items.

NEW CONCESSIONS:

Juicy's Outlaw Grill

Juicy's, the leader in outdoor dining and special event food concessions, will roll into the fair grounds in a 100-foot, 27-ton tractor-trailer named "Outlaw Grill." With a cooking area 22-feet long and 6-feet wide, The Outlaw Grill is the world's largest mobile outdoor grill capable of cooking 1,000 foods simultaneously, including hamburgers and sausages. On Friday, March 21st, 2014, Juicy's will attempt to make the largest commercially available hot dog in a competition that's sure to mesmerize hungry audiences.

"Only at Juicy's Outlaw Grill can you order a 700 lb. hamburger and a 70 lb. hot dog. The world's biggest grill serves up the world's biggest food. At Juicy's, we have your hunger covered!", said Brett Enright, Founder and CEO.

-more-

Bianco's Foods

Family-owned and operated since 1981, Bianco's Foods brings the best of fair concessions to every event. For The Youth Fair, Bianco's is infusing creativity into some of the most beloved and classic foods.

1. Chicken & Waffles - The best of sweet and salty come together to create this delectable dish. The chicken and waffles is a full Belgian waffle with two pieces of hand-breaded chicken topped off with maple syrup.
2. The Bird Dog- A tasty alternative to the classic hot dog. This dish features two chicken tenders on a bun smothered with cheddar cheese and bacon.
3. The Waffle Dog- A hybrid of the waffle and hot dog. This eccentric entrée features a hot dog dipped in batter and then cooked to look like a waffle.

Opa Opa Saloon

Opa Opa Saloon is a craft beer and wine saloon that provides a comfortable atmosphere with country music and flat screen TVs to watch sports events. It will offer a selection of craft beers and ciders, as well as sangria and wine, for your tasting pleasure. It's the ideal setting for a relaxing dining experience at the fair with friends and family.

Island Noodles

Island Noodles is a unique food vendor for special events, which specializes in "Hawaiian Style Wok-Fired Soba Noodles." The noodles are prepared with 21 different vegetables. It's a healthy and delicious, low-calorie alternative for fairgoers, who also have the option of adding teriyaki chicken. The 22-ounce portion is served in custom, 100% compostable, to-go containers.

Up-N-Smoke

For Mexican food lovers, Up-N-Smoke is cooking up some of the traditional favorites, including soft shell tacos with a choice of pineapple pork, chipotle chicken or seasoned beef. Taco fixings include cabbage, onion, cilantro, red or green hot sauce and jalapenos. The menu also features nachos with melted cheese.

Mr. Sticky's

A family-owned business from Amish Country, that offers five varieties of scrumptious sticky buns for those with a sweet palate to delight in. All of them have a reputation for being highly addictive, so it is hard to decide which is the best: the regular Mr. Sticky, the walnut sticky, or the cinnamon bun loaded with Mr. Sticky's own cream cheese icing or peanut butter icing. Come try one or several, indulge, and you decide!

-more-

NEW ON THE MENU:

POLAR BEAR ICE CREAM

Polar Bear Homemade Ice cream offers 100% homemade ice cream, sundaes, shakes, floats to fairs and festivals. The popular ice cream stand is back at The Youth Fair with new ice cream flavors. Owner Griff Gillette is a 1990 graduate of FIU's School of Hospitality & Tourism Management. Polar Bear Homemade Ice Cream features more than 300 flavors to choose from.

SOUTHERN COMFORT- Sweet potato ice cream with torched marshmallows, brown sugar and cayenne candy bacon.

STICKY PIG ON A STICK - Strawberry ice cream with torched marshmallows, waffles, chocolate fudge, applewood smoked candied bacon with a pinch of cayenne pepper topped with bacon brittle.

"I am very excited to introduce Southern Comfort as well as Sticky Pig on a Stick flavored ice-creams at The Youth Fair. These new flavors are so far out of the box, that we jump back in," said owner Griff Gillette.

The Youth Fair is located on Coral Way (SW 24th St.) at 112th Ave. Gates open on weekdays at 3 p.m., Saturdays & Sundays at 12 noon and at 12 noon daily during Spring Break, which takes place March 21–30, 2014. General admission is \$12 with FREE admission every day, all day for children 5 years and younger, as well as adults 65 and better. Admission for active duty and retired military personnel is \$6, Mon.–Thurs. (with Military ID). Offer valid for active and retired military personnel and up to three guests. Guests must present coupon available only at www.fairexpo.com. The Pay One Price Unlimited Ride Card is \$25 Mondays through Fridays and the Pay One Price Weekend Unlimited Ride Card is \$35. Parking is FREE every day, all day! Preferred parking is available for \$12 per vehicle. Preferred parking spaces are limited.

The Youth Fair also offers many amenities for families, including: stroller and wheelchair rental, lost & found, paved walkways, convenient sitting areas, lush landscape, diaper changing facilities/restrooms and more. Sponsors include Coca-Cola, KIA, and Sedano's Supermarkets.

The Miami-Dade County Youth Fair & Exposition, known for generations as The Youth Fair, is a state of Florida chartered, private, not-for-profit organization that has donated well over \$10 million in scholarships, awards and cash premiums to Miami-Dade County students and is dedicated to supporting education, showcasing youth achievement and promoting South Florida agriculture. The Youth Fair will take place March 13-30, 2014. For more information, please visit www.fairexpo.com or call (305) 223-7060.

###